

Keith Henderson Jr.

PROFESSIONAL SUMMARY

Results-driven and licensed FL-215 Life, Health, and Annuities Insurance Agent combining an elite track record of operational management, business ownership, and full-lifecycle client consulting. Broadly skilled across high-volume service center directions and tech-forward e-commerce workflows. Proven ability to translate intricate business requirements, compliance paradigms, and asset optimization parameters into highly protective client coverage plans. Expert at conducting structured risk and needs-based financial assessments, navigating dense regulatory frameworks, and building sustainable customer portfolios.

LICENSURE & CERTIFICATIONS

FL-215 Life, Health, and Annuities License

Florida Department of Financial Services (Active, 2026)

AHIP Certification

America's Health Insurance Plans (Medicare Compliance)

Long-Term Care (LTC) Certification

Asset Protection & Health Continuity Frameworks

PROFESSIONAL EXPERIENCE

Licensed Life & Health Insurance Agent

AmeriLife

Professional Insurance Advisory & Health Portfolio Architecture

2026 – Present

- Provide client-centered consultative risk mitigation exclusively specializing in Life, Health, and Annuities products.
- Conduct holistic analytical needs assessments to pair prospective clients with high-efficiency capital and health security structures.
- Incorporate specialized AHIP and LTC regulations to guide multi-generational clients through complex Medicare and long-term asset management options.
- Maintain faultless conformity with the Florida Department of Financial Services professional and ethical criteria.

Founder & Managing Member

Retro Fix LLC

Specialty Electronics E-Commerce Operations

2022 – Present

- Architected and scaling an independent e-commerce company specializing in accessories and hardware modifications for legacy gaming platforms.
- Execute comprehensive small business financial tasks including general ledger bookkeeping, cash flow statements, and tax report filings.
- Designed, customized, and deployed front-facing web layout architecture to enhance user experience pipelines and checkout workflows.
- Supervise global distribution pipelines, supplier procurement strategies, and comprehensive technical consumer assistance.

Multi-Tiered Technical & Operational Advancement

Bridgestone Retail Operations

Automotive Service & Facility Infrastructure Operations

2019 – 2026

Service Manager

2024 – 2026

- Oversaw full-scale facility service pipelines, tracking key performance metrics, employee shifting schedules, and logistical product lines.
- Mentored and cross-trained technicians and customer sales service representatives to cultivate a safety-first and client-centric environment.
- Navigated and resolved escalated service issues through tactical negotiation to ensure region-leading consumer feedback marks.

"C" Level Automotive Technician

2021 – 2024

- Analyzed, evaluated, and mitigated sophisticated mechanical discrepancies using integrated digital diagnostic platforms.
- Executed comprehensive brake system overhauls, steering and suspension adjustments, and precise engine performance troubleshooting to ensure vehicle reliability and safety compliance.

General Service Technician

2019 – 2021

- Administered fundamental safety diagnostic evaluations, preventive structural adjustments, and high-frequency maintenance.
- Ensured constant adherence to regional facility safety policies, tool governance, and regulatory standards.

CAP 2 Associate

Walmart

Logistics, Sourcing & Inventory Control Pipelines

2017 – 2019

- Managed rapid offloading parameters for freight shipments, maintaining tight visual and structured inventory tracking metrics.
- Optimized storefront product presentation frameworks to increase consumer ease-of-access and retail fulfillment rates.

PROFESSIONAL SKILLS

Core Competencies:	Financial Needs Assessments, Portfolio Risk Mitigation, Operational Oversight, Asset Allocation, Multi-Tier Team Mentorship, Regulatory Compliance Audits
Technical & Creative:	Double-Entry Bookkeeping, Small Business Tax Reporting, Full-Stack Front-End Web Layouts, Advanced Mechanical Systems Diagnostics
Operational Tools:	Insurance CRM Frameworks, E-Commerce Systems, Professional Inventory Software, Enterprise Productivity Tools